

**For IMMEDIATE RELEASE**  
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**B L A C K B I R D**  
**V I N E Y A R D S**

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## **BLACKBIRD VINEYARDS WELCOMES JOHN AND JULIA HINSHAW TO THE FLOCK**

(Napa, CA: May 30, 2019) - Blackbird Vineyards welcomes John and Julia Hinshaw as the majority investors with controlling interest in the company. They have been investors in Blackbird for several years and are pleased to take the relationship to a new level. In their roles, John will become Chairman of the Board and Julia will be Director of Philanthropy.

John and Julia have enjoyed Blackbird wines with their friends and colleagues for numerous years and are excited to work with Aaron Pott, winemaker; Paul Leary, President; and founder Michael Polenske, who will continue his role as Creative Director.

“We are thrilled to join the Blackbird Flock and look forward to encouraging our friends to taste the portfolio of wines and become Blackmail members via Blackbird’s RiverHouse tasting room and online at [blackbirdvineyards.com](http://blackbirdvineyards.com)” said John and Julia.

The Hinshaws own property and a vineyard in St. Helena and have been making wine since 2012. They are excited to expand the qualitative and case volume growth of Blackbird Vineyards and its existing custom crush clients at the brand’s new state-of-the-art winery that commenced operations last year in the city of Napa.

Michael Polenske, Blackbird founder, states “we are fortunate to work with passionate investors like John and Julia. Our team is pleased to have their leadership as we continue to elevate our portfolio of bottlings in the minds of BlackMail members, clients and trade partners around the world.”

### **About Blackbird Vineyards**

Founded in 2003, Blackbird Vineyards is an artisanal producer of Bordeaux influenced wines from Napa Valley. Crafted by esteemed winemaker Aaron Pott, each wine in the portfolio is a true example of Blackbird’s ongoing commitment to quality and diversity of terroir by partnering with a selection of Napa Valley’s most prestigious vineyards. These include sites in the high altitudes of Spring Mountain and Atlas Peak, the alluvial terrain of Saint Helena, the Oak Knoll district in Napa, and the cool climate of Carneros.

Blackbird offers its portfolio of wines to members, clients, restaurants, hotels and retailers throughout North America. The 2017 vintage marked the 15th anniversary of inspired winemaking for Blackbird Vineyards with many vintages’ forthcoming. After all, this winery is Born to Fly...

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