

**FOR: BESPOKE COLLECTION**  
831 Latour Court | Suite B1  
Napa, CA 94558  
707.252.4444  
[www.bespokecollection.com](http://www.bespokecollection.com)  
**CONTACT: [marketing@bespokecollection.com](mailto:marketing@bespokecollection.com)**



---

**Bespoke Collection presents Foo Fighters-inspired wine creations for BottleRock 2017**

***Official Foo Fighters pop-up store May 26-28 only at Bespoke Collection's new Napa location, RiverHouse.***

(NAPA VALLEY, CA; May 23, 2017) — Bespoke Collection is thrilled to celebrate Foo Fighters' headline appearance at BottleRock 2017 with an exclusive wine pop-up experience May 26-28 at RiverHouse, home to the Blackbird Vineyards tasting room and ÆRENA Gallery.

Showcasing three outstanding, custom label Foo Fighters wines by Blackbird Vineyards, this pop-up is not to be missed: Once these limited-edition wines sell out, they're gone. The pop-up will also feature exclusive Foo Fighters merchandise, available at the RiverHouse during the festival weekend.

Add to your BottleRock 2017 experience this Memorial Day Weekend by exploring a one of a kind wine tasting menu, featuring the following Foo Fighters-inspired varietals:

**2016 Foo Fighters Rosé | *Central Coast, California* (\$24)**

Farmed from vineyards along the slopes of Mount Diablo, winemaker Aaron Pott intentionally crafted an elegant, dry rosé to appreciate at every occasion from the mundane to the extraordinary.

**2015 Foo Fighters Cabernet Sauvignon | *Red Hills, Lake County* (\$35)**

Crafted by winemaker Aaron Pott from 2,400 ft. high vineyards in the Red Hills of Lake County, this ten barrel Cabernet Sauvignon commemorating BottleRock 2017 is steadfast in its character.

**2011 Foo Fighters Proprietary Red Wine | *Napa Valley* (\$60)**

This four-barrel Signature Series Cuvée is hand-tuned to express the lithe structure that only comes from exceptional fruit.

The Bespoke Collection Official Foo Fighters pop-up will be open from 10am – 6pm, Friday through Sunday.

*RiverHouse by Bespoke Collection is located along the riverfront in downtown Napa, directly next to Morimoto Napa. 604 Main St, Napa, CA 94559, 707.252.4440. [View Map.](#)*

**About Bespoke Collection**

Bespoke Collection offers a portfolio of artisanal brands and experiences including a selection of boutique wines, one-of-a-kind *objets d'art*, and unique lifestyle experiences in the Napa Valley, Argentina, and beyond. Led by Founder Michael Polenske and President Paul Leary, the current Bespoke Collection portfolio includes Blackbird Vineyards, Resolute Wines, and ÆRENA Galleries & Gardens in Napa and Sonoma, along with Recuerdo Wines in Mendoza, Argentina.

###