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Bespoke Collection Presents “The Killers” Inspired Wine Creations Celebrating BottleRock 2018
Official pop-up store at RiverHouse in Napa will host exclusive, limited-edition merchandise

(Napa, CA: May 23, 2018) – Ahead of their headlining performance at BottleRock 2018, The Killers announce an exclusive wine and pop-up experience May 25th – May 27th at RiverHouse by Bespoke Collection in Napa, CA. Produced in partnership with Bravado, the 3-day experience will feature a range of custom labeled wines inspired by the band as well as limited-edition merchandise and apparel.

Fans and wine aficionados can savor the four, limited-edition dedicated varietals and blends while shopping The Killer’s apparel collection and exclusive wine accessories including wine totes, wine glasses, and corkscrews. The custom wines will be available for festival goers during the Napa Valley festival. The limited-edition merchandise will only be available to purchase at the pop-up this weekend.

This is the second year in a row RiverHouse by Bespoke Collection has partnered with a BottleRock Festival headlining artist to bring fans and wine aficionados limited-edition, dedicated varietals and blends while shopping exclusive, artist branded merchandise. Last year, RiverHouse created such a sensation amongst BottleRock fans, the lines wrapped around the block for three days straight.

Open Friday, May 25 to Sunday, May 27 from 10 a.m. to 6 p.m. at RiverHouse by Bespoke Collection, located along the riverfront in downtown Napa, directly next to Morimoto Napa. 604 Main St, Napa, CA 94559.

2017 Bespoke Collection “The Killers” Rosé | San Francisco Bay, California (\$24)

50% Carignan, 50% Mourvedre

The pale pink 2017 Bespoke Collection “The Killers” Rosé is aromatic and inviting, with notes of wild strawberry, ruby grapefruit, watermelon, and rose water. The palate is lively and mouthwatering with gorgeous fruit and a bright mineral finish.

2017 Bespoke Collection “The Killers” Sauvignon Blanc | Carneros, Napa Valley (\$28)

85% Sauvignon Blanc, 15% Sémillon

Crafted by winemaker Aaron Pott, this wine’s bright presence and intensity of acid on the palate are defined through cool climate Sauvignon Blanc vineyards in the Carneros region in Napa Valley.

2016 Bespoke Collection “The Killers” Cabernet Sauvignon | Red Hills, Lake County (\$35)

100% Cabernet Sauvignon

The Cabernet Sauvignon opens with aromas of blackberry, plum, cola, fig, cigar tobacco, vanilla, cherry, and cocoa. Smooth upon entry, this medium-bodied wine leads to a balanced mid-palate with pleasant acidity. Flavors of toasted brioche, toffee, cola, and clove come together for a lingering finish.

2012 Blackbird Vineyards “The Killers” Proprietary Red | Napa Valley (\$60)

58% Merlot, 32% Cabernet Franc, 10% Cabernet Sauvignon

The 2012 Blackbird Vineyards “The Killers” Proprietary Red exudes aromas of blackberry, black currant, cocoa powder, clove, forest floor, and cedar with a robust approach on the palate. With present tannins and good length, the wine exhibits flavors of strawberry and cherry in a lingering finish

Download high-res images [here](#).

About Bravado:

Bravado is the leading global provider of consumer, lifestyle, and brand management services to recording artists and entertainment brands around the world. Part of Universal Music Group, the leader in music-based entertainment, Bravado has representatives in 40 countries, providing services including sales, licensing, branding, marketing, and e-commerce. Their extensive global distribution network gives artists and brands the opportunity to create deeper connections with their fans through apparel, consumer packaged goods, and unique experiences.

About Bespoke Collection:

Bespoke Collection offers a portfolio of artisanal brands and experiences including a selection of boutique wines, one-of-a kind objets d'art, and unique lifestyle experiences in the Napa Valley, Argentina, and beyond. Led by Founder Michael Polenske and President Paul Leary, the current Bespoke Collection portfolio includes Blackbird Vineyards, ÆRENA Wines, and ÆRENA Galleries & Gardens in Napa and Sonoma, along with Recuerdo Wines in Mendoza, Argentina and RiverHouse by Bespoke Collection in downtown Napa.

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