

FOR: BLACKBIRD VINEYARDS

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**B L A C K B I R D
V I N E Y A R D S**

BLACKBIRD, READY FOR ITS CLOSE UP!

*Vanity Fair Selected the 2004 Napa Valley Proprietary Red as the
Exclusive Red Wine for its Oscar Bash*

(Napa, CA) – When Vanity Fair hosted its coveted 2007 Oscar Party on Feb. 25th, the iconic cultural magazine chose to pour guests a single red wine from a boutique Napa Valley producer: Blackbird Vineyards’ 2004 Napa Valley Proprietary Red Wine.

Since 1994, Vanity Fair has hosted both a decadent dinner during the telecast and an infamous post-Oscar bash following the awards. A myriad of film, television and music industries celebrities – including Martin Scorsese, Jennifer Lopez, Tom Cruise, Madonna and Oprah – attended this year’s star-studded event at Morton’s, Beverly Hills. “The list for this party is one of the most difficult to get on in Hollywood, says Blackbird Vineyards Proprietor Michael Polenske, “which makes it an honor and all the more exciting for Blackbird Vineyards.”

The 2004 Napa Valley Proprietary Red Wine is the latest release from Blackbird Vineyards, and with an allocated case production of only 1,100 cases, the wine is as exclusive as the party at which it was served. Renowned winemaker Sarah Gott crafted this elegant Bordeaux-style blend of Merlot and Cabernet Sauvignon from a 10-acre estate in the Napa Valley.

“The wine is deep purple, with red hues and aromas of black cherry, jammy fruit and notes of mocha. The tannins are ample and sweet, giving to a well-integrated mouth feel that will continue to evolve over time. The flavors are ripe and vibrant with an elegant finish,” says Gott.

Founded in 2003 by Michael Polenske, Blackbird Vineyards is an artisanal producer of Pomerol-inspired wines from the Napa Valley. Planted in 1997, the estate vineyard is located in the heart of the Oak Knoll District – a region appreciated for its moderate climate and deep, gravelly soils. The vineyard’s valley floor topography presents optimum growing conditions for winemaker Sarah Gott to produce an elegantly styled, appropriately balanced red wine that offers short and long term cellaring potential. Limited quantities are available through an allocated mailing list direct from the winery and in the finer restaurants and hotels around the world.

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