

RECENT EDITORIAL COMMENTARIES

2018 ARTICLES

Forbes.com, April 2018

California Dreamin': How To Be Surprised And Seduced By Napa Valley | In Downtown Napa, RiverHouse by Bespoke Collection is a shared tasting room for several brands, such as Blackbird Vineyards, Recuerdo Wines and Resolute Wines. It's lavished in objets d'art and antiques — an eye-candy haven highlighting AERENA Galleries & Gardens. Enjoy ambitious, specialized events: music crawls, private art gallery tours and fashion shows.

Wall Street Journal, April 2018

Enough With the Merlot Bashing: A Wine That's Ripe for Revival | "MERLOT IS ONE of the great grapes," said winemaker Aaron Pott as we stood in the living room of his Napa Valley home. On the table in front of us were bottles of Merlot-dominant Blackbird Vineyards "Illustration" he'd produced. The selection included vintages that were almost entirely Merlot—though the front labels omitted this fact. As Mr. Pott later noted, the wine was launched when "Merlot bashing" was on the rise, some 10 years ago."

Silicon Valley Magazine, January 2018

Great Escapes | " You can fly into Napa and do a wine-tasting tour, or go to Monterey and hit a couple of holes at Quail Lodge, and fly back the same day with your buddies." The Napa Experience visits Blackbird Vineyards' new tasting room and art gallery in downtown Napa; the \$110 cost per person includes a Morimoto bento box lunch."

2017 ARTICLES

Sunset Magazine, December 2017

Top 6 Wine Trends of 2017 | "They may be different animals, but Cabernets (and Cab blends) less than \$50 satisfied our judges with their balance of fruit, structure, and oak; above \$50, their more complex layers often defied words (and scores)"

Gentry, March 2017

The Secrets to Their Success | "Of everything he's accomplished in his career, Polenske is most proud of the team he's built. "Every day we get compliments on our wine, our labels, our aesthetic, and the artists we curate," he says, "the most common praise we receive is how great our people are."

2016 ARTICLES

Robb Report, May 2016

Rare Birds | "From the beginning, collector interest played an important role in Blackbird's exemplary reputation. To reward these supporters in their never-ending quest for the unique, Blackbird has launched a members-only program called BlackMail..."

2015 ARTICLES

California Style, September 2015

Flying High | "...Oak Knoll District vintners continue their tradition of forward thinking offerings with their first white varietal crafted by winemaker Aaron Pott."

DuJour Magazine, June 2015

Inside a \$15 Million Dollar Weekend | "Blackbird founder Michael Polenske was joined by newly appointed President of Bulgari U.S. Daniel Paltridge and San Francisco Director Daniel Diaz in welcoming the intimate group for extraordinary wine pairings and an expertly prepared meal by Chef Victor Scargle of Bardessono's Lucy Restaurant & Bar."

